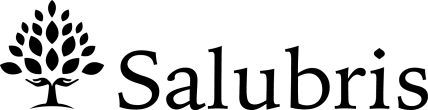
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**Each publishing proposalrequires detailed consideration. Preparing a proposal is the first important stage in developing your project. We request you to provide detailed information on the following points for better assessment of the book proposal**

**Title of the Book:**

**Subtitle of the Book:**

**Author(s) name, affiliation and contact details** (email, mobile number and complete address):

**Background and need:** Why a book on this subject area required? What is the gap area which this book needs to fill?

**Detailed Synopsis of the book: (500-600 Words):** What the book is all about? Introduction, objective behind writing this book, how this book will be useful to the readers, salient features etc:

**Total Page Count of the book** (Tentative):

**Table of Contents:**(Please share in a separate document)

**Author CV:**(Please share along with this filled form)

**Competition Info:** Similar/Comparable titles from other publishers (Book Title, Author Name, Publisher, Page Count, Price):

**1.**

**2.**

**3.**

**How this manuscript will be different from other available books:**What makes this book unique and distinctive?

**Target Readership: UG/PG/Practitioners:**

**Total number of Illustrations, Drawings and Photographs in the book: (**How many in Black and White, How many in two colour and how many in four colour: Please mention below)

Total No. of Illustrations:

Total No. of Drawings:

Total No. of Photographs:

**In which format you will provide electronic files of illustrations (e.g., TIFF, EPS, etc.)?**

**Ancillary Material**: Do you intent to prepare any ancillary materials (e.g., DVD with videos, website, other supplementary materials) for this book?

**How many chapters are ready at present** (Please share sample chapters with us, if available):

**Tentative date to submit the complete manuscript:**

**Reviewers:** Please suggest contact details: names, affiliation, email ID, Phone no. of few reviewers (4-5 subject experts, medical educators, Practitioners):

**Will this book be useful for the industry (pharma/medical devices/health products)? If yes, please share relevant details..**

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